



**Central Jersey's 5<sup>th</sup> Annual  
Chocolate & Wine Event**

*Saturday, January 26, 2019*

*12pm – 4pm*

*IPlay America*

*110 Schanck Rd. Freehold, NJ 07728*

	<b>GOLD SPONSOR</b>	<b>SILVER SPONSOR</b>	<b>BRONZE SPONSOR</b>	<b>BOOTH SPONSOR</b>	<b>BOOTH ONLY</b>	<b>SAMPLING SPONSOR</b>
<b>PROGRAM COMPONENTS</b>	2 Available	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited
NAME/LOGO ON ALL EVENT PROMOTION	✓	✓	✓			
CLICKABLE LOGO ON EVENT WEBSITE W/ SPONSOR LEVEL	✓	✓	✓	✓		
OPTION TO PUT ITEMS IN GIFT BAGS <i>(Given to all attendees)</i>	✓	✓	✓	✓	✓	✓
NAME/LOGO ON ALL EVENT SIGNAGE	✓	✓	✓			
EMAIL ADDRESSES OF REGSITERED ATTENDEES	✓	✓	✓			
PREMIUM SPONSOR TABLE	✓	✓	✓			
BOOTH SPACE				✓	✓	✓
NAME/LOGO ON ALL PROMO MATERIALS AT EVENT	✓					
TICKETS TO THE EVENT	14	10	6	2	X	X
<b>ADVERTISING CAMPAIGN*</b>						<b>MUST PROVIDE SAMPLES</b>
PRINT ADS	2 FULL PAGES	1 FULL PAGE	HALF PAGE	QUARTER PAGE	X	X
IMPRESSIONS ON CENTRALJERSEY.COM	20,000	15,000	10,000	X	X	X
SPONSORED POSTS ON SOCIAL MEDIA	2	X	X	X	X	X
CUSTOM EMAIL BLAST (OVER 20,000 OPT IN SUBSCRIBERS)	1	X	X	X	X	X
<b>TOTAL VALUE</b>	<b>\$10,000</b>	<b>\$5,000</b>	<b>\$2,500</b>	<b>\$1,000</b>	<b>\$500</b>	<b>\$250</b>
<b>TOTAL INVESTMENT</b>	<b>\$5,000</b>	<b>\$2,500</b>	<b>\$1,000</b>	<b>\$500</b>	<b>\$250</b>	<b>\$150</b>

\*Advertiser Campaign can be broken up into multiple campaigns.  
Ads available in any NMG Newspaper (dates and newspaper at sponsor's discretion)